

The GEO Leader®



**“AN AWESOME
INVESTMENT
IN YOUR FUTURE”**

Harold MacDowell, President, TDIndustries, Inc.

LEADERS ARE

- ✓ Great communicators, who get more done with more people on their side.
- ✓ Good with customers because they can think on their feet, gain rapport and build long-term relationships.
- ✓ Able to engage co-workers and build a sense of teamwork
- ✓ Efficient with time, especially in meetings.
- ✓ Great coaches who know how to bring out the best in others.

LEARN TO

- ✓ Overcome speaking anxiety
- ✓ Be more convincing
- ✓ Remember names of people you just met
- ✓ Apply 40 leadership skills
- ✓ Dramatically increase listening ability
- ✓ Reduce conflicts – lower stress
- ✓ Build teamwork and cooperation
- ✓ Organize thoughts under pressure
- ✓ Motivate yourself and others
- ✓ Develop even more confidence

August 22 – September 19, 2011
6:00 pm-9:30 pm

5 consecutive Monday evenings (*any missed sessions can be made up without penalty*)
Miles Ellison Geotechnical Institute, 3939 Valley View Lane, Farmers Branch, Texas 75244
*“A really helpful program. I’m more comfortable leading meetings and communicating my ideas.
A real eye-opener.”*

– Dan Sanderson, ExxonMobil

Ellison Miles Geotechnical Institute

3939 Valley View Lane
Farmers Branch, Texas 75244

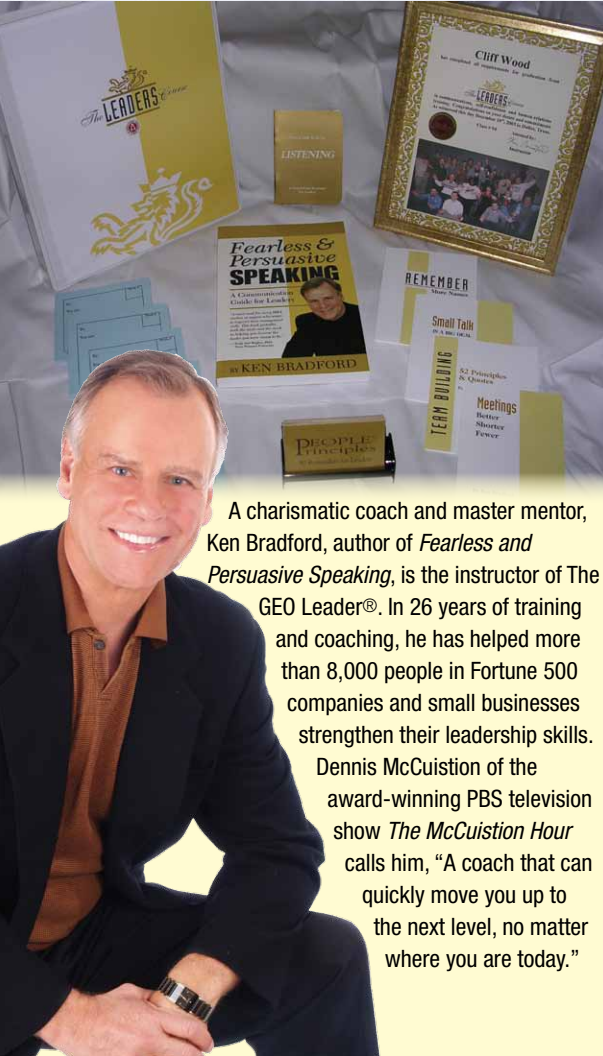
This is not a typical class where you check your brain at the door when you sit down to take notes. The GEO Leader is a hands-on training program in human relations and effective speaking that will teach you to become an effective, charismatic leader in any situation. It’s about learning-to-do-by-doing, participating, taking risks, and applying what you learn in and outside the classroom.

“An unbelievable tool that will help me throughout my career.” – **Tim Hilton, Denbury Resources**

“You are a great encourager and an effective, personable instructor. Thank you so much Ken for your sincere interest in my personal growth.” – **John Hernandez, New Tech Engineering**

Discover how to mine the gold you already own—your experience, background and personality—to become your “best self” during any leadership role. Use proven techniques to channel the nervous energy of old fears into exceptional presentation and leadership skills.

In five entertaining, interactive sessions, you’ll take home the real-world, practical tools you need to effectively speak, listen, conduct a meeting, manage a team, lead and motivate.



A charismatic coach and master mentor, Ken Bradford, author of *Fearless and Persuasive Speaking*, is the instructor of The GEO Leader®. In 26 years of training and coaching, he has helped more than 8,000 people in Fortune 500 companies and small businesses strengthen their leadership skills. Dennis McCuiston of the award-winning PBS television show *The McCuiston Hour* calls him, “A coach that can quickly move you up to the next level, no matter where you are today.”

ENROLL NOW

- ✓ Five classroom sessions; one per week, 3½ hours each
- ✓ Participants manual
- ✓ The book *Fearless & Persuasive Speaking*
- ✓ Desktop reference: 40 People Principles
- ✓ Make-up sessions without penalty
- ✓ Pocket reminder booklets: *Remember More Names*, *Becoming an Excellent Listener*, *Small talk is a BIG DEAL*, *Meetings: Better, Shorter, Fewer*, *50 Teambuilding Principles*
- ✓ Class photo and framed diploma

CLASS SIZE LIMITED TO 24 ATTENDEES

To Register: Complete form and fax to 972-733-4767 or register online at <http://leaderscourse.com/when.html>. For questions or directions to location call 972-814-5758.

Investment

\$1,150.00 per person

Three or more colleagues: \$975.00 per person

Any missed sessions can be made up with future classes without penalty.

Money-Back Guarantee

Full refund if you attend the five sessions and believe the experience was not worth your investment.

Name(s) _____

1. _____

2. _____

3. _____

Company _____

Contact Person (for billing information) _____

Phone _____ Email _____

“The only course I’ve taken in my 12 years of management experience that allows the practical application of leadership skills. I highly recommend this course to anyone who truly wants to develop communication and leadership skills, regardless of their experience level.”

– **Debbie Tull, TXU Energy**

Engineer Grads

Say it best...

John Hernandez

"I have found myself thinking about the skills you have equipped us with in all areas of my life. Seeing results has created a hunger to want to make these lessons a natural part of my life. Thank you so much for your sincere interest in my growth."

Dean Williams

"This class opened my eyes so that I can see clearly now and understand how to work better in a team, lead a team, listen better, and lead meetings 100% better."

Rob Williams

"Wow, I'm blown away with the growth as a whole. It truly once again shows that practice makes you better. Starting the course I was initially guarded, but your personality drives us to be open and lower our walls. Thanks for serving us and helping our industry."

Elyse Hons

"This course stands out to me as VERY practical and applicable to lots of areas at work and home."

Craig Hons

"An increased level of confidence in working with peers, customers. This renewed my commitment to improve my ability to remember names, interact in both corporate and social environments. The small talk sessions were very helpful."

Dan Woodward

"Great job! It absolutely helped me get over the fear of speaking to groups."

Joe Pislak

"Great strategies to help me with the "soft" side of the oil business."

Dick Polk

"Ken, I watched these young men and women become very confident each week. I would recommend this to any leader that wants to communicate in a stronger fashion."

Dustin Childers

"An excellent course for those who are new to leadership or making presentations or for those that are seasoned professionals. Is school ever out for the pro?"

Bill Ribbing

"Great class! It has changed the way I interact with others, for the better."